

Goal Area	Strategy	Strategy Description	Total Funds Available	Service Provider (FTF Contractor)	Awarded Amount
Quality and Access			\$5,007,600		
	Quality First Child Care Scholarships	Provides scholarships to children to attend quality early care and education programs. Helps low-income families afford a better educational beginning for their children.		City of Tucson	\$2,450,000
	homes to improve the quality of programs, including coaching; program assessment; financial resources; education scholarships; and consultants specializing and safety practices. Expands the number of childre access to high quality care and education, including materials that are developmentally appropriate, a co	Supports provided to early care and education centers and homes to improve the quality of programs, including: on-site coaching; program assessment; financial resources; teacher		Arizona Department of Health Services	\$40,083
				Southwest Human Development	\$163,200
		and safety practices. Expands the number of children who have access to high quality care and education, including learning materials that are developmentally appropriate, a curriculum focused on early literacy and teachers trained to work with		United Way of Tucson and Southern Arizona	\$750,612
	Pre-Kindergarten Scholarships	Provides scholarships to quality preschool programs in a variety of settings to allow programs to serve more children. Increases the number of 3- and 4-year olds enrolled in high quality preschool programs that prepares them to succeed in kindergarten and beyond.		Flowing Wells School District	\$135,000
	Expansion: Increase slots and/or capital expense	Recruits new or existing providers to begin to serve or expand services. May assist with planning, licensing or certification process for new centers or homes, or provide support to a provider to improve the quality of facility or programs. Increases the number of child care providers who are state/tribal licensed or certified, and strengthens the skills of caregivers in those settings who are working with children birth to 5 years old.		United Way of Tucson and Southern Arizona	\$1,081,000
	Center-based Literacy	Provides instruction for early care and education providers and teachers on early language and literacy. Improves early childhood education by offering consultation and training on teaching language and literacy more effectively.		Make Way for Books	\$86,350

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Professional Development			\$1,921,990
	Scholarships TEACH	Provides scholarships for higher education and credentialing to early care and education teachers. Improves the professional skills of those providing care and education to children 5 and younger.	Association for Supportive Child \$564,700 Care
	Scholarships non-TEACH	Provides scholarships for higher education and credentialing to early care and education teachers. Improves the professional skills of those providing care and education to children 5 and younger.	Central Arizona College \$100,000
	FTF Professional REWARD\$	Improves retention of early care and education teachers through financial incentives. Keeps the best teachers with our youngest kids by rewarding longevity and continuous improvement of their skills.	Valley of the Sun United Way \$528,750
	Community Based Professional Development Early Care and Education Professionals	Provides quality education and training in community settings to early care and education professionals. Improves the professional skills of those providing care and education to children 5 and younger.	United Way of Tucson and \$771,540 Southern Arizona
Health			\$757,500
	Recruitment – Stipends/Loan Forgiveness	Offers professionals financial incentives to work in underserved communities. Improves the quality and range of therapeutic and intervention services in underserved communities.	Arizona Department of Health \$61,278 Services
	Mental Health Consultation	Provides mental health consultation to teachers and caregivers, and tuition reimbursement to support professional development to increase capacity of workforce. Helps child care staff and early childhood programs to support the social-emotional development of young children.	Southwest Human Development \$500,000
	Child Care Health Consultation	Provides qualified health professionals who assist child care providers in achieving high standards related to health and safety for the children in their care. Improves the health and safety of children in a variety of child care settings.	Pima County Health Department \$136,000

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Family Support	\$2,584,700				
	Parent Education Community-Based Training	Provides classes on parenting, child development and problem- solving skills. Strengthens families with young children by providing voluntary classes in community-based settings.	Teen Outreach Pregnancy \$161,700 Services		
	Home Visitation	Provides voluntary in-home services for infants, children and their families, focusing on parenting skills, early physical and social development, literacy, health and nutrition. Connect families to resources to support their child's health and early learning. Gives young children stronger, more supportive relationships with their parents through in-home services on a variety of topics, including parenting skills, early childhood development, literacy, etc. Connects parents with community resources to help them better support their child's health and early learning.	Arizona Department of Economic \$10,456 Security		
			Casa de los Ninos, Inc. \$1,760,000		
			United Way of Tucson and \$648,538 Southern Arizona		
Evaluation			\$576,274		
	Statewide Evaluation	Statewide evaluation includes the studies and evaluation work which inform the FTF Board and the 31 Regional Partnership Councils, examples are baseline Needs and Assets reports, specific focused studies, and statewide research and evaluation on the developing early childhood system.	First Things First (FTF-Directed) \$299,274		
	Needs and Assets	Biennial, overall assessment of data on opportunities and challenges for children zero through five and their families undertaken to inform regional strategic planning. This is additional funding for specific enhancements to the baseline regional report.	First Things First (FTF-Directed) \$40,000		
Coordination			\$150,000		
	Community Partnerships	Establish partnerships to promote innovation and to leverage resources. Improves the flow of services to young families by streamlining the application process, and helping local agencies share information and resources.	International Rescue Committee \$50,000		
			Make Way for Books \$46,933		

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Community Awareness			\$160,001	
	Media	Increases public awareness of the importance of early childhood development and health via a media campaign that draws viewers/listeners to the ReadyAZKids.com web site.	First Things First (FTF-Directed)	\$66,720
	Community Outreach	Provides grassroots support and engagement to increase parent and community awareness of the importance of early childhood development and health.	First Things First (FTF-Directed)	\$69,837
	Community Awareness	Uses a variety of community-based activities and materials to increase public awareness of the critical importance of early childhood development and health so that all Arizonans are actively engaged in supporting young kids in their communities.	First Things First (FTF-Directed)	\$23,444

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